



30. Weltmesse für Oldtimer,  
Classic- & Prestige-Automobile,  
Motorsport, Motorräder,  
Ersatzteile, Restaurierung  
und Welt-Clubtreff



## INFORMATION

### 30<sup>th</sup> TECHNO-CLASSICA ESSEN 2018 –

The automobile world exhibition from 21<sup>st</sup>\* until 25<sup>th</sup> March 2018

- **TECHNO-CLASSICA ESSEN – the original celebrates anniversary**
- **The number 1 of the classic fairs: pioneer and example or a lot of vintage-car exhibitions**
- **Special exhibition: 95 years Le Mans**
- **Official historical company presentations of approximately 25 brands of the international vehicle industry**
- **The most important classic fair: more than 2,700 collector's cars for purchase, more than 1,250 exhibitors, more than 220 clubs and communities of interest**

\* 21<sup>st</sup> March 2018: preview, happy view-day

Essen, in December 2017. From 21<sup>st</sup> until 25<sup>th</sup> March 2018 with the Techno-Classica Essen the S.I.H.A. organises the classic fair with the greatest success and most visitors of the world for the 30<sup>th</sup> time. Organised as first great German car-salon for vintage-cars, connoisseurs- and collector's-vehicles in February 1989 it was, and is, an often copied, but never reached, example for a lot of other events of this type. With constant model up-keeping measures it has kept its pioneer role and even still extended – and, nevertheless, remained the unique original. Its recipe for success: To present to the visitors from more than 40 nations always the newest of the international scene as selection of the best from all fields of the classic hobby. With more than 1,250 exhibitors from more than 30 nations the Techno-Classica Essen reinforces its significance as number 1 of the international vintage-car and collector's vehicles fairs and provides a comprehensive image of the international classic scene.



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**21.\*-25. März 2018**  
\*21. März: Happy View Day/  
Vorschau

Also the most important international car manufacturers use the power of ray of the automobile world leading fair: About 25 automobile brands present chosen exhibits, which are to see at a large part at the Techno-Classica Essen exclusively, at their plant stands. They make the automobile world leading fair to the greatest history platform of the international car industry and demonstrate with their mostly spectacular appearances, which importance they attach to the classic world fair. The classic enthusiasts are appreciative of this: 2017 more than 185,000 visitors flocked into the full occupied exhibition halls at the Essen Gruga-park. And also the exhibitors know: At the Techno-Classica Essen they play in the Champions League.

For the anniversary exhibition the organiser provides a special exhibition of world-class: On the occasion of the 95 years existence of the 24 hours of Le Mans the S.I.H.A. presents in the centre of the classic world fair, in hall 6, a special exhibition with racing cars, which are regarded as automobile historical gems even by extremely connoisseurs: Seven icons of the long-distance classics as from the 1960ies are to admire at the Palais de l'Automobile.

But also for beginners in the classic scene the Techno-Classica Essen provides attractive offers: More than 30 percent of the automobiles, offered for purchase, are reasonable "plug and play"-young-timer. The overall more than 2,700 offered classic-, collector's- and connoisseur-vehicles, young-timers and prestige cars make the Techno-Classica also in spring 2018 to the greatest classic market of the world again – here the Crème de la Crème of the international classic dealers come together with offerers of use-classics and private sellers. The last are to find at the four open spaces above all.

Also for the more than 220 exhibiting classic-clubs and communities of interest the Techno-Classica Essen 2018 is regarded as the most important classic fair of the year: The honoraries make it to one of the greatest club meetings of the vintage-car and young-timer scene of the world and reflect the variety of the international vintage-car and classic scene with their commitment. Their appearances are supplemented as well by the qualitative and quantitative unattained offers of top-restorers, supplying enterprises, suppliers of car literature, spare part dealers, accessories sellers, clock- and technology dealers, artists and art dealers, publishers, and not at least model car suppliers. Because the Techno-Classica Essen is the fair with the greatest profit potential.

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The consequence: The specialist dealers – as well as also the visitors – are not coming only from entire Europe, but also from overseas. So, among others, exhibitors from North and South America, and in the last years also increasingly from Far East, present their range.

To the traditions, maintained at the Techno-Classica, belongs a Concours d'Elégance, at which an international jury of experts and specialist journalists elect the most beautiful, most elegant and most attractive dealer classic and choose "the Best of Show". In addition there is a "Club Grand Prix", at which the most attractive club presentations are honoured with high cash prizes for the club cashes. And the annual Coys-action, at which constantly far beyond 60 collector's automobiles came under the hammer, belongs to the standards of the classic world fair too. The permanent detail improvements, innovations and the fresh ideas keep also the "30<sup>th</sup> World fair for vintage-cars, classic- & prestige-automobiles, motor sport, motorcycles, spare parts, restoration and world club-meeting" – so the official subtitle – young and provide in every year surprises.

Past and future: At the five-days fair everything, nearly everything, is offered around the topic vintage-cars and young-timers – so there meet from 21<sup>st</sup> until 25<sup>th</sup> March 2018 a lot of VIP's from movies and TV, stars from the history and present of the motor sport and the most important deciders from the classic scene as well. The attractive and fascinating exhibition spectrum makes the Techno-Classica Essen to the automobile infotainment event of first class for the whole family, to the world fair of the car.

"The ambitioned beginnings were followed by years of consistent extension up to the label with worldwide respect – today the classic cosmos meets for the start of the season in Essen", it is called in the prospect of the S.I.H.A. and: "Protect the spirit of the pioneers with us, yesterday – today – tomorrow. Share the passion".

Further information: [www.siha.de](http://www.siha.de)

Ticket advance sale: [www.technoclassica-tickets.de](http://www.technoclassica-tickets.de)



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**The Techno-Classica Essen  
is divided into the following exhibition areas:**

- special exhibition 95 years Le Mans
- car industry
- motorcycle industry
- car mechanics
- commercial centre
- prestige cars
- classic-motor sport
- restoration
- spare parts, tools and maintenance products
- clubs and communities of interest
- young timers und tuning
- historical commercial vehicles
- boats and aeroplanes
- model cars
- literature
- associations and museums
- services
- clocks
- accessories, clothing and lifestyle
- art
- automobilia
- events and auctions
- bargain markets at the open area
- automobile innovations