



30. Weltmesse für Oldtimer,  
Classic- & Prestige-Automobile,  
Motorsport, Motorräder,  
Ersatzteile, Restaurierung  
und Welt-Clutreff



## INFORMATION

**21.\* - 25. März 2018**

\*21. März: Happy View Day /  
Vorschau



### 30<sup>th</sup> TECHNO-CLASSICA ESSEN 2018 –

The automobile world exhibition from  
21<sup>st</sup> \* until 25<sup>th</sup> March 2018

- **TECHNO-CLASSICA ESSEN – the original celebrates anniversary**
- **The number 1 of the classic fairs: pioneer and example of a lot of vintage-car exhibitions**
- **Official historical company presentations of more than 20 brands of the international vehicle industry**
- **The most important classic fair: more than 2,700 collector's cars for purchase, more than 1,250 exhibitors, more than 220 clubs and communities of interest**
- **Special exhibition: „Le Mans Legends“**

\* 21<sup>st</sup> March 2018: preview, happy view-day

**Essen, in January 2018.** From 21<sup>st</sup> until 25<sup>th</sup> March 2018 with the Techno-Classica Essen the S.I.H.A. organises the classic fair with the greatest success and most visitors of the world for the 30<sup>th</sup> time. Organised as first great German car-salon for vintage-cars, connoisseurs- and collector's-vehicles in February 1989 it was, and is, an often copied, but never reached, example for a lot of other events of this type. With constant model up-keeping measures it has kept its pioneer role and even still extended – and, nevertheless, remained the unique original. Its recipe for success: To present to the visitors always the newest of the international scene as selection of the best from all fields of the classic hobby.

With more than 1,250 exhibitors from more than 30 nations the Techno-Classica Essen reinforces at the 30<sup>th</sup> edition its significance as number 1 of the international vintage-car and collector's vehicles fairs again and provides a comprehensive image of the international classic scene. Also the most important international car manufacturers use the power of ray

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Presse-Center West im  
Messehaus West

Veröffentlichung kostenfrei –  
Beleg erbeten

of the automobile world leading fair: More than 20 automobile brands present selected exhibits, which are to see at their plant stands at a large part at the Techno-Classica Essen exclusively. They make the automobile world leading fair to the greatest history platform of the international car industry and demonstrate with their mostly spectacular appearances, which importance they attach to the classic world fair.

Until shortly before the opening of the Techno-Classica Essen some manufacturers wrap in silence and treat their appearances as state secrets – but there are already first advance information. You

find the information, available at the moment, in the box “The car manufacturers at the Techno-Classica Essen 2018“.

The classic enthusiasts appreciate the commitment of the industry in interaction with the other attraction of the Techno-Classica Essen: 2017 more than 185,000 visitors from more than 40 nations flocked into the full occupied 20 exhibition halls at the Essen Gruga-park. And also the exhibitors know: At the Techno-Classica Essen they play in the Champions League.

For the anniversary exhibition the organiser provides a special exhibition of world-class: On the occasion of the 95 years existence of the 24 hours of Le Mans the S.I.H.A. presents in the centre of the classic world fair, in hall 6, a special exhibition with racing cars, which are regarded as automobile historical gems even by extremely connoisseurs: Seven icons of the long-distance classic as from the 1960ies are to admire at the Palais de l'Automobile.

Also for beginners in the classic scene the Techno-Classica Essen provides attractive offers: More than 30 percent of the automobiles, offered for purchase, are within means “plug and play“-young-timer. The overall more than 2,700 offered classic-, collector's- and connoisseur-vehicles, young-timers and prestige cars make the Techno-Classica also in spring 2018 to the greatest classic market of the world again – here the Crème de la Crème of the international classic dealers come together with offerers of use-classics and private sellers. The last are to find at the four open spaces above all.

For the more than 200 exhibiting classic-clubs and communities of interest the Techno-Classica Essen 2018 is regarded annually as the most important classic fair of the year: The honoraries make it to one of the greatest club meetings of the vintage-car and young-timer scene of the world and reflect the variety of the international vintage-car and classic scene with their commitment. To spur on the clubs for peak ratings, the Techno-Classica Essen also this year organizes the Club Grand Prix: A jury of club activists select especially creative designed stands which are honoured with cups and attractive cash prizes for the club cashes. The clubs are one of the significant cornerstones of the classic world fair and provide with their often amazing designed stands exciting infotainment – you find examples for the club activities at the Techno-Classica in the box “The clubs at the Techno-Classic 2018“.

The club appearances are supplemented by the qualitative and quantitative unattained offers of top-restorers, supplying enterprises, suppliers of car literature, spare part dealers, accessories sellers, clock- and technology dealers, artists and art dealers, publishers, and



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not at least model car suppliers. Because the Techno-Classica Essen is the fair with the greatest profit potential. The consequence: The specialist dealers – as well as also the visitors – are not coming only from entire Europe, but also from overseas. So, among others, exhibitors from North and South America,

and in the last years also increasingly from Far East, present their range. With its great part of offerers and visitors from all over the world, the Techno-Classica Essen is the classic fair in Europe, which, in the matter of internationality and global fair, no other classic can hold a candle to.

To the traditions, maintained at the Techno-Classica, belongs a Concours d'Elégance, at which an international jury of experts and specialist journalists elect the most beautiful, most elegant and most attractive dealer classics and choose "the Best of Show". In addition there is a "Club Grand Prix", at which the most attractive club presentations are honoured with cash prizes for the club cashes. And the annual Coys-action, at which constantly far beyond 80 collector's automobiles came under the hammer, belongs to the standards of the classic world fair too. The permanent detail improvements, innovations and the fresh ideas keep also the "30<sup>th</sup> World fair for vintage-cars, classic- & prestige-automobiles, engine sport, motorcycles, spare parts, restoration and world club-meeting" – so the official subtitle – young and provide in every year surprises.

Past and future: At the five-days fair everything, really everything, is offered around the topic vintage-cars and young-timers – so there meet from 21<sup>st</sup> until 25<sup>th</sup> March 2018 a lot of VIP's from movies and TV, stars from the history and present of the motor sport and the most important deciders from the classic scene as well. The attractive and fascinating exhibition spectrum makes the Techno-Classica Essen to the automobile infotainment event of first class for the whole family, to the world exhibition of the car.

"The ambitioned beginnings were followed by years of consistent extension up to the label with worldwide respect – today the classic cosmos meets for the start of the season in Essen", it is called in the prospect of the S.I.H.A. and: "Protect the spirit of the pioneers with us, yesterday – today – tomorrow. Share the passion".

Further information: [www.siha.de](http://www.siha.de)

Ticket advance sale: [www.technoclassica-tickets.de](http://www.technoclassica-tickets.de)



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## The car manufacturers at the Techno-Classica Essen 2018

More than 20 car manufacturers present themselves with mainly extravagant designed stands at the Techno-Classica Essen. Until shortly before the opening of the Techno-Classica Essen some manufacturers wrap in silence and treat their appearances as state secrets – but there are already first advance information. You find the topical information (as per 25<sup>th</sup> January 2017) subsequently.

- **Audi** puts the 1968 presented Audi 100 (type C1) in the focus of the brand presentation. The big front driven car was not only the first constructed standard design car, with a computer calculated car body, but also the first post-war Audi of the upper middle-market and helped the brand Audi to economic breakthrough. Besides that, the Ingolstädter present a legendary Auto Union type D Grand Prix racing car of that type, which caused sensation with its V12-center engine in 1938. With it, from the motorcycle section, are to see the at that time (1937-1939) as unbeatable considered DKW ULD 250 racing machine and a DKW RM 350, used from 1952 until 1956 as factory machine in the German motorcycle Championship and the World Championship under its nickname “singing saw”. In Addition there is a further anniversary to celebrate: The, to the Volkswagen-group belonging brand, remembers of the convincing victory of the Audi 200 Quattro in the Trans-Am-Series with Hurley Haywood 30 years ago. Traditionally also 2018 the Audi-clubs under the patronage of the ACI (Audi Club International) present themselves in hall 7.1 again.

- The **car-city** in Wolfsburg presents the history of a highly topical theme: With about ten exhibits, equipped with different driving sources (Otto engine, electric drive, steam engine, fuel cell, etc.), with over 2.2 millions guests yearly, the car destination with the most visitors worldwide demonstrates, how the search for the best possible actuation for vehicles runs throughout the history of the car. Over the vehicles, which are presented at the lavish extravagant designed infotainment show in hall 7, the car-city still wraps in silence.

- Straight away with three great stage-managed anniversary celebrations **BMW** fascinates in hall 14: At the this year Techno-Classica Essen the Bavarians remind of 50 years “Big Coupé” (construction series E9). The elegant six-cylinder-two-doors without B-column were built from 1968 until 1975 in overall 30,546 specimens from the 2,5 CS via the 2800 CS up to the 3,0 CLS – by the way with car bodies of Karmann in Osnabruck. Also the second 50<sup>th</sup> anniversary the white-blue brand celebrates appropriate: the internally E3 named saloon-construction series of the types 2500, 2800, 3,0 and 3,3 was manufactured from 1968 until 1977 – and is deemed today as pioneer of the seven-construction series. Approximately 220,000 specimens left the work sheds in Munich. Third anniversary of the Bavarians: 40 years BMW M1, that centre engine sports car with the internal designation E26, which can be counted as first modern super sports car of the Bavarian brand. The by Giorgio Giugiaro edged styled car body was manufactured at Baur in Stuttgart. As driving sources served a four-valve-six-cylinder engine with 3,5 litres piston capacity, which performs, in the from 1978 until 1981 built serial version 277 HP, in the racing versions from 470 HP (aspirating engine) up to 850 HP (turbo-engine).



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Traditionally the clubs play also in this year at the big BMW-stand one of the leading parts, and BMW plans to offer insights into the restoration shop and into the vehicle bay of the BMW Group Classic.

- **Mercedes-Benz** uses the presentation of the new generation of the G-class for a retrospect on the almost 40-years history of the continuously further developed cross-country car-classic. The brand-new vehicle will already be presented at the big stand of Mercedes-Benz Classic, before it comes to the dealers in Germany – framed by five exhibits from the model history. To them belong above all four variants of the construction series 460, offered from 1979 until 1991. One specimen of the 1990 introduced construction series 463 forges the link to the modern age.

The second great Mercedes-Benz topic in hall 1 is under the slogan “Engine sport – Anniversary Year of the Champions“ and starts in the year 1938, when Rudolf Caracciola won the European Championship, corresponding with the today F1-World Championship, with a Mercedes-Benz three litres Grand-Prix-racing car W 154 – for the third time since holding of the championship in 1935. Spectacular is also the speed record of 432.7 km/h of Caracciola, achieved 1938 as well, which was permanent nearly 80 years and will be picked out as a central theme at the exhibition stand with models of record car models attractively. One of the original, almost 500 HP powerful W 154 Silver Arrows will fascinate the audience in Essen. On its side is the McLaren-Mercedes MP4-13, with which Mika Häkkinen achieved his first world championship title in 1998, as well as the McLaren-Mercedes MP4-23, which helped the acting world champion Lewis Hamilton immediately in his second Formula 1 season to the world championship victory – the first of overall four titles which the top driver has gained till today.

Also the presentation of the by the factory recognized brand-clubs, the museum and the Mercedes-Benz Classic Centre with service & parts has tradition at Mercedes-Benz. Already for the third time the by the Mercedes-Benz Classic established motor trade “All Time Stars“ (<http://alltime-stars.com/>) presents itself at the Techno-Classica Essen. The great infotainment show of Mercedes-Benz in hall 1 is rounded off by the appearance of the classic partners.

- **Porsche** continues the anniversary round at the Techno-Classica Essen 2018 – with a new stand concept at about 1,500 square metres and the themes “30 years Porsche 964“ and “70 years Porsche Sports Cars“. To That the Porsche museum contributes three historical sports cars and the cut model of a 964, which was presented in the end of 1988 under the sales denomination 911. Furthermore in planning at Porsche Classic: Concerning the topic original spares the Porsche Classic Parts-Explorer will be introduced, just as the new VTS-App (“Porsche Classic Vehicle Tracking System“) as GPS-controlled theft protection and exemplarily approximately 200 classic spare parts. Probably the Porsche Classic factory restoration shows a complete restored Porsche 959 and shell in process. This ensemble is supplemented by all in all 13 Porsche-Classic partners from seven countries, which exhibit sales vehicles and point out to their ability range. Finally the Porsche Exclusive Manufacture notifies, based on a vehicle, about the possibilities of individualisation for Porsche models. Last but not least: The person who visits the Porsche



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stand in hall 7 on Thursday or Friday of the fair, has the chance to meet the Porsche-legend and –collector Magnus Walker at autograph session.

- In hall 7 **SEAT** dedicates to the topic “Restoration” and shows, based on a SEAT 600 in two states of aggregation, what the factory restoration department of the Spanish car manufacturer is able to perform in the sector of “SEAT Coches Históricos” in the Zona Franca in Barcelona: A SEAT 600 as delivery van, got in a lot of years, demonstrates how washed-out the classics can be before starting the restoration. A further 600 – as saloon – clarifies what the department Coches Históricos can make of a wreck in about 1,500 working hours: A perfect SEAT 600 in delivery condition. Finally a restored SEAT 600 Formichetta visualizes how fascinating these revived cars can be – especially if they bear such a special car body and can help as service-mobile at that time at some breakdowns ...

- **Volvo** traditionally shows at the Techno-Classica Essen a selected range of Swedish classics– and keeps up the tradition also this year with some very special rarities of the P 1800 / P 1800 ES construction series. Probably a 1800 ES prototype, which was created 1968 as oddment by the Italian car body builder Pietro Frua, an un-restored 1800 ES with extremely low mileage, a “Volvoville“ as one of only 30 manufactured factory convertible of the 1800 and an early 1961ies P 1800 barn discovery. As culmination the Sweden present two 1800 S: one from the possession of Håkan Samuelsson, president and general manager of Volvo Cars, with it a further one, which played a special role as TV-star and is shown publically for the first time after its restoration by Volvo Cars Heritage at the Techno-Classica Essen. The Sweden still does not tell which P 1800 S is concerned – in any case the car will cause a real sensation ...



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## The clubs at the Techno-Classica 2018

The clubs are one of the significant cornerstones of the classic world fair and provide with their often amazing designed stands exciting infotainment – subsequently some examples:

- The vintage-car friends Essen – already good for spectacular surprises – place their stand with a mobile-home vintage-car and several classics in hall 2 under the (still) mystery slogan “Nail Studio”.
- The Old-Opel community of interest upholds the Opel-flag in hall 2 under the slogan “Exotics in the Opel-programme“ and shows some rarities from Russelsheim.
- Thematically the Carl F. Borgward community of interest betakes to the Route Sixty Six and plans a real eye-catcher.
- From the Goggomobil up to the Glas V8: The Glas-automobile club shows the range of the Glas-model programme.
- “TR the 6<sup>th</sup> – it’s now 50 years“ is the keyword under which the TR-register Germany celebrates the 50<sup>th</sup> birthday of the TR.
- The Abarth community of interest draws the attention to the fact that it enriches the Techno-Classica Essen with its stand from the beginning.
- “Motor Sport and Small Cars“ is the simple slogan of the British Car Trophy, under which the racing fans present three Racing-Minis.
- The Alfa-club brings up several anniversary car straight away: Alfa Romeo 1750 Berlina (1978), 164 (1988), 33 (1983) and the Arna (1983).
- The Citroën-Maserati-club draws the attention to the technical refinements of the Citroën vehicles with Maserati engine with three models of the SM-construction series - among them a Targa-version as oddment-.
- The IFA collective Rhineland wants to direct the view to their cars – Trabant Tramp, Trabant saloon, Trabant estate and a trailer – with the topic “FKK (*nudism*) – Eastern Germany Nudism“.
- “Persons to be declared dead live longer“ the MINI register Germany heads it’s appearance in hall 8.1.
- How the travelling and mobile living with the Morris Minor is arranged the Morris Minor register demonstrates with two Morris classics and one Dethleffs camper in hall 8.1.
- An Unimog 411 with open driver’s cab must to a MOT at the Unimog-vintage-car-club.
- The Trabant-table reserved for regulars Velbert has performed an elk-test at a 601 and presents the action in hall 8.1.
- The “SuperPanda Club and Forum“ places the presentation of a Fiat Panda 141 A 1000 under the slogan “Long-distance-Rally to Mongolia”.
- „They are unique“, thinks the Fiat-Rarities club, and shows automobile solitaires from the type of a Fiat 1100 Boano Coupé, a Fiat 2500 SS Moretti Spider and a Fiat Topolino Weinsberg Roadster with special car body from Gläser.

That what is hidden behind the partly only succinct sounding headwords, are often descriptions, which appeal to smile, leave lasting impressions or details from the automobile history, which even surprise experts of the scene...



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**The Techno-Classica Essen  
is divided into the following exhibition areas:**

- special exhibition 95 years Le Mans
- car industry
- motorcycle industry
- car mechanics
- commercial centre
- prestige cars
- classic-motor sport
- restoration
- spare parts, tools and maintenance products
- clubs and communities of interest
- young timers und tuning
- historical commercial vehicles
- boats and aeroplanes
- model cars
- literature
- associations and museums
- services
- clocks
- accessories, clothing and lifestyle
- art
- automobilia
- events and auctions
- bargain markets at the open area
- automobile innovations



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