



29. Weltmesse für Oldtimer,
Classic- & Prestige-Automobile,
Motorsport, Motorräder,
Ersatzteile, Restaurierung
und Welt-Clubtreff



INFORMATION

29th TECHNO-CLASSICA ESSEN 2017 –

the automobile world exhibition from 5th * until 9th April 2017

- **TECHNO-CLASSICA ESSEN – the whole classic world under one roof**
- **Official historical company presentations of about 25 brands of the international vehicle industry**
- **More than 2,500 collector cars for purchase, more than 1,250 exhibitors, over 220 clubs and communities of interest**
- **Special exhibition: Grand Prix of Monaco 1957**
- **Look back to the future: 135 years cars with electric drive from 1882 until 2017**
- **The number 1 of the classic fairs: Pioneer and model for a lot of vintage-car exhibitions**

* 5th April 2017: Preview, happy view day

Essen, in January 2017. With more than 200,000 visitors in the past year the Techno-Classica Essen is not only the classic fair with the most visitors worldwide but documents also the permanent increasing economic power of the vintage-car- and connoisseur-vehicle-scene with its popularity. The success of the Techno-Classica Essen is unattained till today and is based on the principle of the organiser S.I.H.A. to present the visitors from more than 40 nations a selection from the best of all fields of the classic hobby. With more than 1,250 Exhibitors from over 30 nations it reinforces its significance as number 1 of the international classic fairs and offers a comprehensive picture of the international classic scene.



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Veröffentlichung kostenfrei –
Beleg erbeten

With lavish produced presentations of more than 25 German and international car manufacturers the classic world-fair is also 2017 the greatest history-show of the car industry worldwide again. With their mostly spectacular appearances the car manufactures demonstrate which importance they attribute to the classic world fair. Additionally in the almost 30 years of its existence the Techno-Classica Essen has developed to the most important meeting place and most promising market for the international classic-scene: More than 2,500 classic-, collectors- and connoisseur-vehicles, young-timer and prestige-cars are for purchase. Also for the more than 220 exhibiting classic clubs and communities of interest the Techno-Classica Essen 2017 is regarded again as the most important classic fair of the year: They make the leading fair of the classic scene to one of the biggest club-meeting of the vintage-car- and young-timer-scene.

Furthermore at the Techno-Classica Essen in April 2017 a variety of top-restorers, supplying enterprises, suppliers of car literature, spare part dealers, accessories sellers, clock- and technology dealers, artists and art dealers, publishers, and not at least model car suppliers will be represented, which make it to the classic-world-fair. The specialist dealers – as well as also the visitors – are not coming only from entire Europe, but also from overseas. So, among others, exhibitors from North and South America and even China present their range.

As the Techno-Classica was organised by the S.I.H.A. for the first time in 1989 it was the first great international classic show in Germany and undertook as from the start the pioneer role. With permanent detail improvements, innovations and fresh ideas the todays “29th world fair for vintage cars, classic- & prestige-cars, motor sport, motorcycles, spare parts, restoration and world club meeting” holds its lead and still serves as – unsurpassed – model for the great number of vintage-car-fairs joined in the course of the years.

But the attractiveness of the Techno-Classica Essen is not only rooted in quality and quantity of the sales offers: It also presents each year automobile-historical gems to the connoisseurs under the classic experts with a spectacular special exhibition. In the centre of the classic world fair, in hall 6, the S.I.H.A. 2017 presents under the topic”Grand Prix Monaco 1957“selected racing cars which have one common feature: They all started in the year 1957 at the Grand Prix of Monaco, which won Juan Manuel Fangio in a Maserati 250F with more than 25 seconds lead ahead of Tony Brooks in a Vanwall VW5. These both bolides decorate the S.I.H.A.-Stand around the Palais de l’Automobile in Halle 6 just as a selection of the 16 mono-posts, which started on 19th May 1957 in Monte Carlo. Among them is a Ferrari 801, as it was driven by Wolfgang Graf Berghe von Trips, a Ferrari D 50, a Cooper Climax T43 and a Connaught Alta Type B.

In addition the visitors of the Techno-Classica Essen can take a look back to the future: About 120 years ago the automobilism was at a crossroads – exactly as today. Which kind of drive will carry through: internal combustion-engine or electric motor? In an special exhibition the classic world fair recalls an most extensive forgotten fact: Already in the years 1900 up to 1920 there was an astonishing great portion of cars with electric motors – just as from the year 1912 the petrol engine began to carry through finally in the car manufacturing after the invention of the electric starter. Previously the petrol cars had to be winded up by hand with great exertion.



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*5. April: Happy View Day /
Vorschau

The first battery-electric driven car of the world of Ayrton & Perry from the year 1882, a Detroit Electric from 1915, a Stanley Steamer steam-car from 1919, as well as a Mercedes Simplex from 1903, illustrates impressively the state of technology of different driving mechanisms in the automobile early times. Further modern electric cars show how the electric motor in the car manufacturing of newer time carries through little by little.

Past and future: At the five-days fair everything, nearly everything, is offered around the topic vintage-cars and young-timers – so there meets also from 5th until 10th April 2017 a lot of VIP's from movies and TV, racing driver stars from the history and present of the motor sport and the most important deciders from the classic scene as well again. The attractive and fascinating exhibition spectrum makes

the Techno-Classica Essen to the automobile infotainment event of first class for the whole family – to the world fair of the car.

Further information: www.siha.de

**The Techno-Classica Essen
is divided into the following exhibition areas:**

- car industry
- motorcycle industry
- car mechanics
- trade centre
- prestige automobiles
- classic motor sport
- restoration
- spare parts, tools and maintenance products
- clubs and communities of interest
- young-timer and tuning
- historical commercial vehicles
- boats and aeroplanes
- model cars
- literature
- associations and museums
- services
- clocks
- accessories, clothing and lifestyle
- art
- automobilia
- events and auctions
- bargain markets at the open area
- automobile innovations



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